



# Heat Share

**From  
Cold to Warm**



**From  
Hands to Hearts**



**Some of your  
neighbors will be  
cold this winter.**



**You can do  
something  
about it.**

1.800.842.7279

[heatshare.org](http://heatshare.org)

## Why give to HeatShare?

When you give to HeatShare, you are helping warm the lives of the elderly, disabled and others who have nowhere else to turn. HeatShare is a last resort for many who have no other resources available to safely get them and their families through the winter.

Administered by The Salvation Army, HeatShare is a voluntary program that helps the needy survive our long, Minnesota winters by providing funds for heating bills and heating-related repairs.

## Who benefits from HeatShare?

• Senior citizens 65 years of age or older with low, fixed incomes and no alternate source of help.

• Those disabled by physical limitations and/or health problems, restricting their ability to maintain income to cover energy bills adequately.

• Those who have had an unexpected emergency within the last 90-120 days and as a result of the emergency cannot pay energy costs.

• Those who meet income guidelines and have received or applied for all other possible public funds.

## Who supports HeatShare?

Hundreds in your community help with HeatShare. ▾ Your neighbors. ▾ Your friends. ▾ People in big cities and corporations. ▾ People in small towns and self-owned businesses.

And you can help give the gift of heat, too, by sending a deductible contribution with the form on the back of this brochure. HeatShare is one way a small gift of kindness can make a big difference in someone else's life. ▾ **And you can make that difference!**

## How else can HeatShare help?

• Energy Conservation and Education  
• Budget Counseling  
• Financial Assistance  
• Social Service Information & Referrals

Your contribution will be used for those in need in your community.



For financial assistance, call The Salvation Army at 800-842-7279.

For information about contributions, call:  
The Salvation Army - DHQ 651-746-3542.  
[heatshare.org](http://heatshare.org)



Administered by The Salvation Army

**Yes!** I want to give my neighbors the gift of heat this winter season.

I am making a one-time gift of:

\$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Signature \_\_\_\_\_

Utility Company \_\_\_\_\_

Account Number \_\_\_\_\_

Date \_\_\_\_\_

Please make checks payable to HeatShare.  
Enclose your donation and this form along  
with your utility payment.

**Thank you for your kindness.**

Your gift will be used to benefit the  
needy in your community.



## Utility Website or Newsletter Sample

### **What is HeatShare?**

HeatShare is a voluntary nongovernmental program of The Salvation Army that has been in existence since 1982. When you give to HeatShare, you are helping warm the lives of the elderly, people with disabilities, and others who have nowhere else to turn. HeatShare provides financial assistance on a year-round basis and is used for natural gas, oil, propane, wood, and electricity.

### **Who does HeatShare help?**

- Seniors 65 years or older with low income and no alternate source of help.
- People with disabilities who are limited in their ability to maintain income to adequately cover energy costs.
- People who have an unexpected crisis and as a result cannot pay for household energy bills.

### **How can I support my neighbor?**

You can give the gift of heat by sending a tax-deductible donation to:

The Salvation Army

HeatShare Program

2445 Prior Ave N

Roseville, MN 55113

*\*Please make checks payable to HeatShare*

[www.heatshare.org](http://www.heatshare.org)

1-800-842-7279